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SOBOT SOFTWARE
Agency for ICT Services

BUSINESS PORTFOLIO



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Company information

About

"Sobot Software" is software Development Company with clients in Serbia and EU. Established in 2006 by a team of senior freelance software developers, now has 5 full time employees dedicated to providing high quality solutions in various technologies.

Our main business focus is outsourced solution development both for end clients and as a subcontractor for other companies. With considerable experience in conducting business with overseas partners, Sobot Software guarantees quality in all phases of software life cycle, from consulting in defining the customer requirements up to maintenance and support.

Qualifications

Sobot Software development team is made of individuals with wide experience in developing large scale web applications. Each member of the team is a specialist in a certain fields, which enables to distribute the work horizontally, that is generally considered a best approach to developing software. Also all the members of the team have a high degree of classical education in the field of IT.



Services

DotNetNuke

DotNetNuke is an automated content management framework ideal for creating and deploying projects such as commercial websites, corporate intranets and extranets, online publishing portals, and custom vertical applications. DNN has built-in tools to create the most complex content management systems that can provide multi-functionality for security, site designing, hosting, site membership options etc.

GIS and Web maps

Google map API provides a number of utilities for manipulating maps and adding content to the map through a variety of services, allowing you to create robust maps applications on your website.

Flash

Use of Flash technology will enrich your website with effective and powerful mix of audio, visual information and interactivity. Flash is commonly used to create animation, advertisements, various web-page components, to integrate video into web pages, but also to develop rich Internet applications.



References

Web Portals

"In The World" travel portal



URL: www.intheworld.travel

Client: [KeyTech](#), Italy

Year: 2007

Architecture: C#, ASP.NET, MS SQL Express, DotNetNuke, Google Map API, YouTube API, AJAX.NET

The project is a Web 2.0 marketplace B2C in order to put in communication supply and demand in the field of the activities, excursions, getaways and sporting (generally called Activities). Objective of the project is to aggregate around the ITW a community of worldwide users that justifies the Activities suppliers interest to be present. Features:

- The solution is based on the DotNetNuke framework with custom created module back-end and DAL layer.
- Google map geo-coding service caching application for displaying geo-data by regions in the entire world.
- On-the-fly video conversation to flash video file supporting both internally hosted video streaming and 3rd party content like YouTube.
- Full Web 2.0 community support system with internal messaging, friends management, comments, file sharing etc.

ZipBiz - USA small businesses trade



URL: www.zipbiz.com

Client: ZipBiz Inc., USA

Year: 2008

Architecture: C#, ASP.NET, MS SQL Express, DotNetNuke, Google Map API, AJAX.NET

ZipBiz is USA small-to-middle business index designated to be a marketplace for purchasing and selling small businesses. With a grand database of around 18 million business records fast and advances search was essential. [Single business](#) is displayed in detail with map location, street view, demographic statistics charts, external ratings, etc. due to use of advanced technologies such as Google Map Api integration, Dynamic Flash loading from database and Yelp API integraton.



Web applications

Norwest Capital



URL: www.norwest-capital.net/norwestcap

Client: [Norwest Capital](#), USA

Year: 2008/2009

Architecture: C#, ASP.NET, MS SQL Express, DotNetNuke

Backend Loan Management System a financial system for tracking loans and payments for borrowers.

Features:

- Bank payments integration
- Custom workflow of loans
- Alerting system
- Automatic Fax generation and sending
- Document generating and reporting

B92 Maps



URL: mapi.b92.net

Client: [MapSoft](#), [B92](#)

Year: 2007

Architecture: C#, ASP.NET, MS SQL Server, AJAX.NET

MapSoft B92 maps - is a web based mapping application with integrated street search. Developed for high scalability (large number of concurrent users) with ASP.NET 2.0 and Microsoft SQL Server 2005. AJAX.NET is used for better user interface. Placed on the most visited site in south east Europe.



Websites

Film in Serbia



URL: www.filminserbia.com

Client: [USAID](#), Serbia

Year: 2008

Architecture: C#, ASP.NET, MS SQL Express, DotNetNuke

Website is part of USAID's Competitiveness Project and seeks to promote Serbian film service providers. Given Serbia's currently low international positioning in film production, it was critical that the website be comparable or better to those existing for other countries.

Belgrade Cultural Centre



URL: www.kcb.org.rs

Client: [Kulturni centar Beograda](#)

Year: 2008

Architecture: C#, ASP.NET, MS SQL Express, DotNetNuke, YouTube API

As one of the most influential cultural institutions, this house of art and culture seek for a special visual identity and specific options for categorized events display. CMS gives massive options for administrator to change and add different pages, content, functionalities without any web mastering knowledge.

Macedonian Stock Exchange



URL: www.mse.org.mk

Client: [Europoint](#), Serbia

Year: 2007

Architecture: C#, ASP.NET, MS SQL Express, DotNetNuke

Custom build CMS services for purposes of MSE with advanced administration, security and connections to the stock exchange web service. Advanced chart rendering with Ajax support. Multilingual support for the entire site.



Web campaigns

Guarana Valentine - energy drink promotion



URL: valentine.guaranaweb.com

Client: [Knjaz Miloš](#)

Year: 2009

Brand: Guarana

After launching on St. Valentine's Day, this web site have pretensions to become first comercial online community place. Entering codes from the bottom of the Guarana can, users will register and with every new code they will gain new friend of the opposite sex and be able exchange messages with them.

Jafforidža – “ Why not! ” new "Jaffa" wafer promotion



URL: www.jafforidza.com

Client: [Jaffa AD](#)

Year: 2008

Brand: Jaffolitanke

Jafforiza.com is endmost result of viral campaign for new wafer brand promotion. Users data are gathered from different sources - visitors can raise a question to campagne mascot, sign for promotional material or upload video and gain a prise for best clip. Special part is a "[Take a photo with Jafforidza](#)" page where visitor can upload their own photo, crop and scale their face and select a one of Jafforidza's photos to be inserted in.

Results: In 20 days interval site had 13,691 unique visits and 72,738 pageviews. In different ways was gathered 2,358 unique visitors personal information.



Soko Štark – new name for cream banana



URL: www.stark.co.yu/CMS/Banatica/index.aspx

Client: [Soko Štark](#)

Year: 2007

Brend: Bananica

Campaign for electing a new name for company's best known product. Visitors were enabled through open form to propose a new name, but was obligated to leave their own personal data such as name, surname, address, e-mail, etc.

Results: Altogether there were 23 850 name recommendations and gathered 15 000 unique visitors information.

Telenor – “Your 069 number” online personal card generator



URL: www.tvoj069broj.com

Client: [Telenor](#)

Year: 2008

Brend: 069 cell number

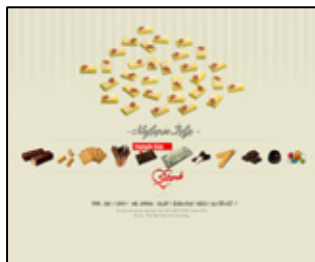
This concomitant online campaign encouraged visitors to transfer to new provider by generating for them personal cards with their personal information and new cellphone 069 number. System used an advanced technology for generating cards in different designs and shapes.

Results: It is estimated that visitors generated more than 8 000 personal cards.



Other projects

Soko Štark company



Address: www.stark.co.yu

Client: [New-Page](#), Serbia

Architecture: C#, Flash, ASP.NET, MS SQL Server

Custom build CMS with server side flash integration for the biggest Serbian candy manufacturing company.

Braca Burazeri



Address: www.bracaburazeri.com

Architecture: DotNetNuke

Showreel for designer studio.

Prestup Magazine



Address: www.prestupmag.com

Architecture: DotNetNuke

Magazine presentation.

Vladimir Miladinović



Address: www.vladimirmiladinovic.com

Architecture: DotNetNuke

Photographer's showreel.

Film festival in Sopot



Address: www.ffi.co.yu

Architecture: C#, ASP.NET, MS SQL Server, DotNetNuke

CMS developed with DNN framework. Classic example of DNN customization with all advanced features.